

otis gibbs

one day our whispers

"It's the perfect mix of wit and grit."
-Rick Cornell, NO DEPRESSION

"This is bib-overall music with an anarchist's bent."
-Bill Glahn BIG O MAGAZINE (Singapore)

"Gibbs' lyrical perspective is close to the ground, evocative and intelligent without being self-consciously intellectual."
-Scott Hall, JOHNSON COUNTY DAILY JOURNAL

"Thinking Man's Country comes closest to the sound and wordsmithing of this brilliant singer/songwriter."
-Nan Holda, CHAMPAIGN/URBANA CITY VIEW



THE STORY: Otis Gibbs is a singer-songwriter based out of Indianapolis, IN who writes songs from the same place as Jimmie Rodgers, Townes Van Zandt, and Butch Hancock. A visually striking fellow, Otis looks more like a misplaced trucker rather than a songwriter. At first glance, you almost wonder whether he's the real deal, but after one listen, all your doubts are cast aside. Otis is the genuine article - a modern troubador who populates his music with people and events that strike a chord with all listeners.



Like Hank Snow and Johnny Cash, Otis has been everywhere, and he has a story he's willing to share about every mile he's covered over the years. Otis once fronted a popular, hard-working Midwestern band called "The Lost Highway" that took him all over America. He's covered most of the rest of the world on his own. Somewhere along the way, he's also managed to plant 5,000 trees. He's sort of a cross between Woody Guthrie and fellow Hoosier Johnny Appleseed, sharing himself with the world in action and song.

Nowadays you will most likely find Otis performing solo with his acoustic guitar. His songs seem most at home in an intimate environment. It's the kind of music you want to hear while relaxing on a porch on a warm summer day or on a cross-country road trip; good, simple songs where Wanamaker, IN sounds as exotic as Prague and tales of heartbreak are woven over a cup of coffee. Punk rockers and 70 year old grandmothers alike claim Otis as one of their favorite artists and many

fellow songwriters admire his ability to write simple and honest, yet poignant songs.

One Day Our Whispers finds Otis Gibbs experimenting with banjo, upright bass, and pedal steel, achieving a new musical depth rich in instrumentation. In Otis' words, this is a collection of songs of 'everyday people.' *One Day Our Whispers* is set to be released July 13, 2004 on Benchmark Records.

THE PLAN:

Album adding at Non-Comm and Americana July 6th
Focus tracks: *Karluv Most*, *Small Town Saturday Night*, and *Daughter of a Truck Drivin' Man*.
Promote to NPR
PR Campaign by Lisa Shively at Press Network
Regional AAA commercial promotion
Ads in No Depression, Dirty Linen & Paste
Secure Local Television Media Coverage in Indianapolis
10 day Feed and Seed/CO-OP tour starting August 13th

UPCOMING DATES: Complete schedule online at otisgibbs.com

7/16 The Bremen Cafe...Milwaukee WI
7/17 The Dembufsky...Goshen IN

TOOLS:

11 x 17 Posters
Full Color Postcards
Countertop Displays
In-Store Play Copies



emergent music marketing

1. karluv most
2. small town saturday night
3. daughter of a truck drivin' man
4. get me out of detroit
5. i wanna change it
6. ours is the time
7. the people's day
8. murder at the read house
9. thirty three
10. ballad of the highway
11. putnam county girl
12. iris
13. big brother john
14. lonely room
15. the night bleeds hope

artist: otis gibbs
title: one day our whispers
produced by: otis gibbs
mastered by: jim demain
hometown: indianapolis
genre: country/americana
selection: 225001-2
street date: july 13th, 2004
UPC: 8 27322 50012 0 (CD)
series: \$12.98



www.otisgibbs.com
www.benchmarkrecords.com

KEY MARKETS:

Indianapolis
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Louisville
Wichita
Champaign
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Austin
Chicago

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